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Examiners' Electronic Digest Database (EEDD)

Accession number & update

0000000233 20030603.

Title

The Price is Right.

Publication Information

Turner, Rob. The Price is Right. Money, vol. 28, no. 5, May 1999. p. 199-201.

Abstract

With thousands of Websites selling stuff, how can a shopper unearth bargains? Fortunately, they can make the Internet do the work for them by using **one** of the many new price comparison Websites (a.k.a. shopping bots.) These sites will search from a few dozen online stores for the lowest price on what the shopper wants. Some of the best sites for comparing prices on books, music and computers /electronics are listed, including: 1. www.bestbookbuys.com, 2. mySimon.com, and 3. Shopper.com.

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Accession number & update

0000000228 20030602.

Title

Electronic Bills of Lading and Functional Equivalence.

Publication Information

Livermore, John; Euarjai, Krailerk. Electronic Bills of Lading and Functional Equivalence. The Journal of Information, Law and Technology, no. 2, June 30, 1998.

Abstract

Merchants are increasingly using computers to facilitate international transactions, and many observers believe that full-fledged electronic commerce is nearing reality. At present, the business community uses a system known as electronic data interchange (EDI). Because EDI is both quick and efficient, the **shipping** industry is expected to benefit greatly from its adoption, particularly in the areas of bills of lading. Unfortunately, numerous technical and legal obstacles have slowed the introduction of EDI, with the chief impediment being the law's insistence on paper-based documentation. Recently, however, several significant steps have been taken to promote the use of EDI. The purpose of this paper is to briefly describe these developments.

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Examiners' Electronic Digest Database (EEDD)

Accession number & update

0000000049 20030402.

Title

Probabilistic analyses and practical algorithms for inventory-routing models.

Publication Information

Chan, Lap Mui Ann; Federgruen, Awi. Probabilistic analyses and practical algorithms for inventory-routing models. Operations Research, vol. 46, no. 1, January- February 1998. p. 97.

Abstract

We consider a distribution system consisting of a **single** warehouse and many geographically dispersed retailers. Each retailer faces demands for a **single** item which arise at a deterministic, retailer specific rate. The retailers' stock is replenished by a fleet of vehicles of limited capacity, departing and returning to the warehouse and combining deliveries into efficient routes. The cost of any given route consists of a fixed component and a component which is proportional with the total distance driven. Inventory costs are proportional with the stock levels. The objective is to identify a combined inventory policy and a routing strategy minimizing system-wide infinite horizon costs. We characterize the asymptotic effectiveness of the class of so-called Fixed Partition policies and those employing Zero Inventory Ordering. We provide worst case as well as probabilistic bounds under a variety of probabilistic assumptions. This insight is used to construct a very effective algorithm resulting in a Fixed Partition policy which is asymptotically optimal within its class. Computational results show that the algorithm is very effective on a set of randomly generated problems.

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Examiners' Electronic Digest Database (EEDD)

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0000000247 20020823.

Title

Transportation and the net: What's hot, what's not.

Publication Information

Stone, Sarah. Transportation and the net: What's hot, what's not. Purchasing, vol. 126, no. 6, April 22, 1999. p. S27-S29.

Abstract

One use of the Internet that promises to have an impact on transportation and logistics is the recognition on the part of several US government agencies that by making it easy for **shippers** to get information or deal with necessary paperwork online, they can increase compliance and streamline their own infrastructures. Two examples are the US Customs Service and the Census Bureau. A mere year ago, some companies were dismissive of e-commerce, viewing it as at best a fad. Now those same companies, both consumer and business oriented, are hastening to jump into what is rapidly becoming the market of choice. Matching cargo and truck space sounds like a natural for the Internet, and indeed, the National Transportation Exchange is dedicated to getting **shippers** and carriers together via the Web. Industry analysts cite inter-organizational connectivity as the next frontier for making optimum use of the Internet within the purchasing and logistics functions.

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Examiners' Electronic Digest Database (EEDD)**Accession number & update**

0000000140 20020823.

Title

The Future of Interactive Marketing.

Publication Information

The Future of Interactive Marketing. Harvard Business Review, November- December 1996. p. 151.

Abstract

Is interactivity the greatest marketing opportunity of all time? Or does it represent 101 ways to lose money? If it is an opportunity, how will it manifest itself? What will interactive marketing look like, and what will it mean for customers and for companies? Those were some of the questions explored in May 1996 at the Harvard Business School Conference on the Future of Interactive Marketing. HBR's Perspectives, introduced by conference chairman John Deighton, capture some of the highlights of the discussions. Interactivity, Deighton notes, points to two features of communication: the ability to address an individual and the ability to gather and remember the response of that individual. And although interactivity in **one** form or another has existed in marketing for a long time, a key question today is the significance of high-tech interactivity. Conference participants focused in particular on the World Wide Web and the Internet with varying degrees of enthusiasm and skepticism. They also offered advice and opinions on exactly what today's senior managers should be thinking about as they consider taking their organizations on-line. Commentator Martin Levin of Microsoft Corporation, for example, stresses the importance of making sure a company's use of the Web is appropriate; Patrick Barwise of London Business School discusses security issues; Stephan Haeckel of IBM's Advanced Business Institute notes that surprises are fundamental to progress in exploiting interactive technology; Richard Tedlow of the Harvard Business School takes a skeptical stance with regard to the often dazzling claims made for high-tech interactivity. Eight other commentators from the business world, academia, and government also offer insights.

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Title

Subasta.com Enters Into Strategic Partnership With From2.com.

Publication Information

Subasta.com Enters Into Strategic Partnership With From2.com. Business Wire, July 16, 1999.

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Title

Subasta.com, the Premier Online Auction Board for Latin America, Spain, and the Hispanic Sector of the U.S., Has Attracted Over 60,000 Viewers in Less Than Two Months!.

Publication Information

Subasta.com, the Premier Online Auction Board for Latin America, Spain, and the Hispanic Sector of the U.S., Has Attracted Over 60,000 Viewers in Less Than Two Months! Business Wire, July 16, 1999.

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